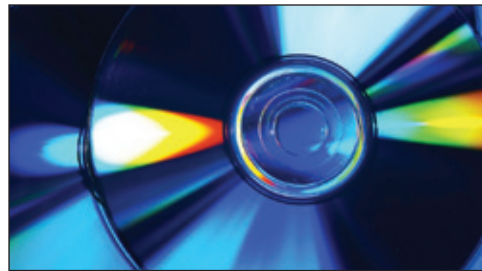


Video Transfer Inc.



S U C C E S S
S T O R Y

Video Transfer Uses Epson's Discproducer for Reliable, Cost-effective Disc Publishing.

“Epson's Discproducer proved so economical to operate and maintain, we saw a return on our investment in a very short time.”

Ernest Aschenbach
President
Video Transfer



Epson's Discproducer disc publisher is built with Epson's world-renowned robotics and printing technologies.

Video Transfer, Inc. specializes in DVD/CD duplication and multimedia transfer services in the Washington, DC area and throughout the country. For over two decades, the company has used leading-edge technology to meet the needs of its customers—including many government agencies, organizations, independent producers and corporate users—for fast, quality service.

Publishing system needed updating

To maintain high quality output and fast turnaround times, Video Transfer needed to upgrade its disc publishing solution to a more cost effective and reliable system. Sluggish and undependable, the existing solution produced too many rejected discs, which took its toll on employee time and the company's bottom line. And with emerging storage mediums like Blu-ray, the business couldn't afford to throw away discs that cost \$12 each.

Video Transfer works with CD Solutions

For a solution that fit their needs, Video Transfer turned to CD Solutions, an Epson Premier Envision Business Partner, based in Pleasant Hill, Ohio. Founded in 1993, CD Solutions is a full-service disc replicator company with duplication and packaging expertise. “Video Transfer was looking for a better, more reliable way to do DVD and CD printing, and we had the answer—Epson's Discproducer disc publisher,” said Jerry Warner,

president, CD Solutions. “With Discproducer, Video Transfer can efficiently handle even the largest duplication jobs in a timely manner.”

Affordable, reliable disc publishing

Video Transfer selected Epson's Discproducer because of its rugged design, high performance, fast throughput and top reliability. And it had all the features Video Transfer was looking for. It can print and burn up to 100 customized CDs or DVDs on demand. It features a high-quality Epson inkjet printer, precision AcuGrip™ technology that eliminates two-disc feeding which can damage discs and interrupt unsupervised production, and easy-to-use integrated software.

Best-in-class printing

Video Transfer's previous printer would often overspray the disc surface, slowing down the workflow. “Sometimes we had to clean each disc with a white glove to remove messy ink off the edges,” said Aschenbach. “With Epson's patented MicroPiezo® technology, 1400 x 1400 dpi resolution and the use of six color cartridges, Discproducer does exactly what it's supposed to do. It prints evenly across the width of the disc and the print quality is excellent. The end result is discs printed with vibrant colors and very high resolution.”

More benefits with Discproducer

Because Epson's Discproducer has proven to be so economical to operate and maintain, Video Transfer has already seen a return on its investment. "Due to its reliability, Discproducer has completely changed our workflow by allowing us to turn jobs around more quickly without shortchanging quality," said Aschenbach. The result is even better service while upholding the high quality standards that Video Transfer has offered its many customers over the years.

H I G H L I G H T S

- Discproducer is an advanced desktop publisher and can print and burn up to 100 discs on demand.
- Discproducer's printer uses six colors to deliver crisp text and vibrant graphics.
- Discproducer's AcuGrip™ robot technology virtually eliminates two-disc feeding.

Proven, integrated software

Discproducer's easy-to-use Total Disc Maker software includes disc selection, label design and publishing functions. Simply select data, design the label, configure the run, click "Publish" and you are done. In addition, Epson's Total Disc Monitor Software keeps you informed about the status of all the important functions of the Discproducer as well as any current and pending jobs.

Epson America

Epson America is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global technology company at the forefront of technological revolutions in imaging, robotics, precision machinery and electronics. Epson is committed to providing high quality products and services that meet customer demands for increased functionality, compactness, systems integration, energy efficiency and that have the lowest possible impact on the environment.

CD Solutions

CD Solutions is a full-service CD, DVD and Blu-ray company specializing in duplication and printing hardware as well as affordable, custom duplication and replication services. Find out more at www.cds.com.

Video Transfer Inc

Video Transfer Inc. specializes in DVD/CD duplication and multimedia transfer services in the Washington DC area. The company also provides full motion picture laboratory services. They are located at 5800 Arundel Ave., Rockville, MD, 20852 and can be reached at 301.881.0270.

EPSON SOLUTION PARTNER

Hardware and Software:

Epson Discproducer disc publisher
Epson Total Disc Maker software
CD Solutions hardware



Discproducer offers total access from the front of the machine for easy operation and maintenance.