

Epson Labeling Solutions

Flexible and versatile on-demand label printing



When industrial label printers are used for short-run labeling applications, the result can amount to hundreds of wasted labels in each run. And wasted labels add up to high consumables costs that eat into your bottom line. Epson offers the most reliable and cost-effective barcode label printers for retail, hospitality, medical and other applications where flexible short-run labeling is required. Our compact, high-speed thermal barcode label printers deliver on-demand printing of a variety of label types—whenever and wherever you need them.

Today's businesses need an effective solution for printing different types of labels on demand. For the greatest cost savings, on-demand label solutions must support standard media types and virtually eliminate wasted media.

Print Only What You Need

Epson barcode label printers are ideal for retailers who want to accomplish multiple printing tasks using a single cost-effective label printer. Designed to print both receipts and labels, they handle a variety of printing needs at a lower total cost of ownership than high-volume label-only printers. With Epson's flexible label solutions, you can print only the quantity of labels you need without expensive wasted media. When you need to replace missing merchandise labels or incorrect shelf tags Epson label printers are ideal.

Flexible Wired or Wireless Label Printing

Epson label printers are available for both countertop and mobile wireless applications. Epson's Mobilink™ thermal wireless handheld printer prints labels on demand wherever you need them, and supports both 802.11b and Bluetooth connectivity. The compact TM-L90 label printer supports a range of both standard and wireless interfaces, from parallel and serial to Ethernet, 802.11b and Bluetooth. And by enabling you to per-

form multiple functions with a single label printer, Epson label solutions deliver the flexibility and versatility that a fixed high-volume label printer can't provide.

The Features You Need

For maximum cost-savings and efficiency, Epson label printers allow fast and easy drop-in of standard-sized label rolls. In addition, they support a wide variety of the most common label sizes. Both come equipped with an automatic label peeler option to remove labels from liner. For added flexibility, the TM-L90 printer can be mounted on either a countertop or wall and, with its belt-clip and shoulder strap accessories, Mobilink delivers maximum mobility during label printing operations.

