



# Reduce paper and energy costs with Epson's TM-T88V!

Get the printer that can pay for itself and more. Epson's industry-leading TM-T88V thermal printer is ENERGY STAR<sup>®</sup> qualified, has the lowest power consumption in its class and offers print options that can reduce paper usage for receipts up to 30%, saving you over \$300 in five years.

### Paper savings are easy with no application changes required

Epson's TM-T88V paper-saving options allow you to reduce the white spaces on your receipts from 25% to 75%, which means a paper savings of up to 30%. The paper-saving settings are easy to use and can be done right out of the box without changes to your application.<sup>1</sup>



### Quality and readability assured

Other POS printers claim to reduce paper usage by up to 70%, but look closer. They achieve reduction by compressing both text and graphics, reducing font size and requiring a change from 80mm to 58mm receipt paper, all of which make their receipts much harder to read. Epson's TM-T88V, using standard 80mm receipt paper, reduces paper usage by reducing the white spaces and lower margin on the receipt so that print quality, readability and font size are not affected.

### Benefit from significant cost savings

With the TM-T88V printer set at the full 75% reduction mode, paper costs can be reduced by over \$300 per

printer in five years with a savings of over 200 lbs of paper. For users with 1000 printers, this could mean a cost savings of over \$300,000 in five years.

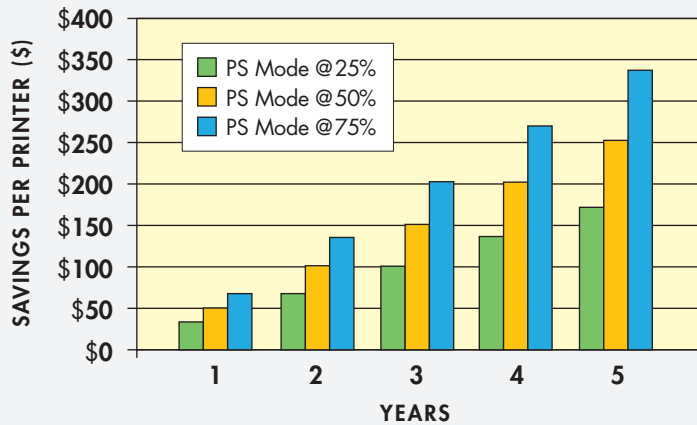
TM-T88V Normal Length	TM-T88V with 75% Reduction
<p>7-inch Length</p>	<p>4.9-inch Length</p>
<p>Paper usage reduced 30%!</p>	



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## COST SAVINGS FOR TM-T88V PRINTER USING PAPER-SAVING MODES

A TM-T88V printer using the 75% paper-saving mode provides cost savings of more than \$300 over a 5 year period. For a user with 1000 printers, the cost savings would be well over \$300,000!



Assumes 300 x 7 inch receipts per day, 365 days of operation, 230 ft x 80mm roll at a cost of \$.90/roll.



## EPSON TM-T88V THERMAL PRINTER HIGHLIGHTS

- Print options that dramatically reduce paper usage
- Lowest power consumption in its class
- ENERGY STAR<sup>2</sup> qualified
- Fast printing up to 300mm/second
- Best-in-class reliability with MCBF of 70 million lines
- Dual interfaces standard including built-in USB plus one UIB interface
- Industry-first 16 levels of grayscale printing
- Industry-leading four-year limited warranty

## Save even more with the TM-T88V's low energy consumption

The TM-T88V was the first POS thermal printer to be ENERGY STAR qualified<sup>2</sup> and is the most energy efficient in its class. In power consumption tests conducted by Epson on single-station printers sold in the United States, including Epson, Star, IBM, NCR, Citizen, Bixolon and Ithaca, the TM-T88V was found to use between 13% and 89% less power than other printers in its class.<sup>3</sup> In addition, the TM-T88V's low power consumption reduces the creation of CO<sub>2</sub> over the life of the printer.

## Epson and the Environment

Epson is committed to helping you meet your environmental goals and reducing your costs. Epson has a long history of achievements in protecting the environment and is now one of the leading environmental companies in the world. Our products are built with exceptional energy-saving designs, high recyclability and long life spans using strict manufacturing processes. All of which adds up to products with smaller environmental footprints and more cost savings for our customers.

## FIND OUT HOW MUCH YOU CAN SAVE!

Ask an Epson representative for a customized ROI report showing how much you can save with Epson's TM-T88V.

<sup>1</sup> Even greater paper savings can be made with an application software adjustment.

<sup>2</sup> Find out which TM-T88V configurations are ENERGY STAR qualified at [pos.epson.com/products/TM-T88V.htm](http://pos.epson.com/products/TM-T88V.htm).

<sup>3</sup> For more information go to [pos.epson.com/energytest](http://pos.epson.com/energytest).