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**EPSON TM-T88-SERIES RECEIPT PRINTER REACHES MILESTONE SALES WITH
OVER 5.5 MILLION UNITS SOLD WORLDWIDE**



Las Vegas, NV, March 17, 2011 – Today at the [Multi-Unit Restaurant Technology Conference \(MURTEC\)](#), [Epson America, Inc.](#), a leading supplier of value-added point-of-service solutions, announced that the world’s best-selling receipt printer, Epson’s award-winning TM-T88-series single-station thermal printer, has reached a milestone of over 5.5 million units sold worldwide. Ideally suited for restaurant,

banking and retail technology printing applications, Epson’s TM-T88-series has been an industry benchmark product for nearly 14 years.

“The TM-T88 sets the standard for all other single-station thermal printers,” commented Mike Helm, Director of Sales and Marketing, Epson Business Systems Group. “This milestone represents a strong global endorsement for this product, and speaks to Epson’s overall leadership in the marketplace.”

A perfect fit for high-volume printing applications, the current model in the T88-series is Epson’s new TM-T88V. The TM-T88V provides fast, reliable, full-featured receipt printing while delivering industry-leading energy savings as well as reduced paper usage of 25% or more¹. In addition, the TM-T88V was the first thermal receipt printer to be ENERGY STAR® qualified.

About Epson America, Inc.

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and

headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. For more information on Epson’s retail solutions, please visit pos.epson.com.

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¹Paper reduction is based on using all TM-T88V paper saving features. In tests done by Epson, average receipt length was shortened from 229mm to 158mm.

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