

FOR IMMEDIATE RELEASE**PR CONTACT:****Angela Diffly****The Stephenz Group****404.221.8895**adiffly@stephenz.comhttp://twitter.com/EpsonB2B_PR<http://tinyurl.com/EpsonYouTube>**SOUTHEASTERN DATA COOPERATIVE SELECTS EPSON TM-H6000 PRINTER TO
SUPPORT OVER 200 UTILITY COMPANIES***Printer with Integrated Check and ID Scanning Ideally-Suited for Billing Applications*

Long Beach, CA, May 10, 2011 – Today [Epson America, Inc.](#), a leading supplier of value-added Point of Sale (POS) solutions, announced that [Southeastern Data Cooperative \(SEDC\)](#), a provider of hardware and software solutions to utility companies, has selected Epson’s TM-H6000 multifunction printer with TransScan™ digital check imaging and ProofPlus™ ID scanning as part of its utilityPOWERnet (UPN) suite of billing, accounting and capital credit software platform to support over 200 utility customers. Epson’s TM-H6000 is the only POS printer with both integrated check and ID scanner, which allows utility companies to implement electronic check conversion (ECC) and capture ID images at the point of presentment, lowering check handling costs and reducing fraud and liability. Sixty of SEDC’s 215 member customers have been updated with the new hardware, and the remaining 155 customers are scheduled to roll out in the coming months.

SEDC was looking to update its hardware and software to enhance its POS application. Requirements included faster receipt printing, as well as a printer that could scan, endorse, read MICR information, and print receipts with a single pass. In addition, SEDC required that the new solution adhere to industry standards to ease integration into its existing cash register system. The Epson printer was integrated into SEDC’s POS application at walk-in and drive through bill pay areas. After scanning checks and ID cards, the images are archived for direct integration with remittance systems.

“Technology is our business, and we believe in offering only the best solution to our customers,” commented Sarat Yellepeddi, VP of IT Development at SEDC. “We evaluated several POS printers and found Epson to be the best-of-breed for both the technology features and hardware compatibility. The Epson TM-H6000 with check and ID imaging was the hands-down best fit for our needs.”

Since rolling out its first 60 member locations, SEDC has experienced nothing but positive feedback. SEDC provides end user training, along with webinars and training classes, to ensure members are up and running with the new solution and armed with the information they need to take advantage of the technology benefits. “Our customers have commented that they are very satisfied with the Epson solution,” continued Yellepeddi. “This product really gives us a competitive edge with its state-of-the-art technology. In addition, we’ve received excellent support from everyone at Epson.”

About SEDC

SEDC has provided utilities with cutting-edge billing and accounting solutions for four decades. SEDC believes that with each technological innovation, there is an opportunity to streamline workflow and improve business efficiency. SEDC’s utility billing software, utilityPOWERnet (UPN), reflects this philosophy, and delivers a vast array of CIS Billing and BIS Accounting functions – as well as unparalleled integration points for the industry’s leading products. SEDC’s sister companies provide even more Engineering and Operations functions. Futura Systems integrates an advanced web-based mapping, staking, and work order management. Arista Information Systems offers a complete paper billing solution, which works in tandem with SEDC’s industry-leading software. SEDC currently operates as a Sub Chapter T Corporation. Currently, there are over 200 member utilities throughout North America. For more information, visit <http://www.sedata.com>.

About Epson America, Inc.

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. For more information on Epson’s retail solutions, please visit pos.epson.com.

###

Epson is a registered trademark of Seiko Epson Corporation. TransScan and ProofPlus are trademarks of Epson America, Inc. All other trademarks and/or registered trademarks are property of their respective owners.