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**EPSON RECOGNIZES BENCHMARK TECHNOLOGY GROUP FOR OUTSTANDING
REVENUE GROWTH AND INDUSTRY LEADERSHIP
Banking VAR Delivers Added Value and Expertise to its Customers**

Las Vegas, NV, November 16, 2004 –Today at the BAI Retail Delivery Show, Epson, a leading supplier of value-added banking technology, recognized VAR partner Benchmark Technology Group for outstanding revenue growth in its sales of Epson POS printers as well as innovative use of new Epson technologies in its banking solutions. As a leading provider of branch automation solutions for financial institutions, Benchmark Technology Group provides products and services for planning, deploying, servicing and managing branch related computing and networking technology. The company became an Epson Acclaim VAR partner in 2002, and has since increased its Epson product sales by nearly 200% to become the top-producing Epson banking reseller.

Benchmark Technology Group was one of the first Epson partners to become TransScan™ certified in September 2003, allowing the company to offer complete check imaging solutions to both business and financial institutions. In addition, Benchmark plans to complete Epson's Scan21™ certification program and is expected to become one of the first authorized resellers to offer the new Epson TM-J9100 check imaging transaction receipt printer as part of its product offering in first quarter, 2005. "Benchmark Technology Group has done a superior job of adding value to their solution by incorporating new and strategic banking technologies" said Bud Weist, vice president of sales and marketing, Epson System Device group. "By offering Epson's TM-J9100 product, they can provide banks with a single integrated device that performs check and ID imaging, check truncation, validations and transaction receipt printing at the first point of presentment—allowing them to get the maximum cost savings from their Check 21 initiatives."

In acknowledgement of Benchmark Technology Group's exceptional revenue growth, the company was awarded the "Achievement Award for Outstanding Revenue Growth" at Epson's 2004 Strategic Partner Executive Conference, May 12-13 in La Jolla, Calif. The company has invested extensively in Epson sales training to enable its sales force to effectively sell a strategic total solution that includes Epson products, ultimately leading to new business with several large banks throughout the country.

About Benchmark Technology Group

For more than 20 years, Benchmark Technology Group has been a leading provider of end-to-end branch technology solutions for financial services institutions. The company offers a complete line of branch automation, loss prevention, risk management and deposit automation solutions. Benchmark Technology Group's systems design; integration, implementation and support services include customized and expanded offerings that are customer-centric and scalable.

All Benchmark Technology Group products and services are backed by 24/7 support. The company is headquartered in Alpharetta, Georgia and has seven additional offices throughout the nation. For more information, visit www.Benchmark-US.com.

About Epson

Epson offers an extensive array of POS printers and transaction terminals for the retail, hospitality, supermarket and banking markets. Founded in 1975, Epson America is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. Epson America, Inc. is headquartered in Long Beach, California. For more information, visit www.pos.epson.com/banking.

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