

BAI
Epson Booth # 1401**CONTACT: Angela Diffly**
The Stephenz Group
404-221-8895
adiffly@stephenz.com

**LAS VEGAS GAMING EMPLOYEES' CREDIT UNION BETS ON EPSON FOR CHECK
IMAGING, CHECK VERIFICATION AND RECEIPT PRINTING**
WestStar Credit Union Selects Epson TM-J9100 Check Scanner with Integrated Printer



Long Beach, CA, November 14, 2006 –Today Epson, a leading supplier of value-added banking solutions, announced that Las Vegas-based WestStar Credit Union, the gaming employees' credit union since 1975, completed a branch-wide rollout of Epson's TM-J9100, a compact check and ID scanner with integrated check verification and printing that enables imaging at the teller station, dramatically lowering check processing costs and losses due to check fraud. WestStar is using the Epson device to improve document handling, minimize fraud, provide back-up images of checks, and plans to capitalize on the substantial cost-savings associated with Check Clearing for the 21st Century Act ("Check 21") next year.

"To optimize space, we needed an all-in-one unit that combined a printer and a scanner," said Mike Eaton, Software Developer at WestStar Credit Union. "We looked at another manufacturer's solution, and Epson's TM-J9100 was designed with better functionality. In addition, we experienced Epson reliability with our existing TM-T88 printers, so we felt even more confident with our choice."

With its drop-in auto-feeder, Epson's TM-J9100 enables WestStar tellers to scan up to 25 checks at a time. The images are kept as visual records of items received to serve as a backup in case there are issues with courier service and to help resolve teller balancing issues. "Our solution will evolve into full Check 21-compliant electronic presentment next year, but we are already realizing the benefits of imaging at the teller window," commented Eaton. "Once we start down the Check 21 path, our members will benefit from quicker availability of funds, and our managers can use the images to oversee procedures and authorizations, which will minimize teller error and streamline our operations."

The customized WestStar Credit Union solution communicates with the Epson TM-J9100 to optimize check verification, and has already proven beneficial for early detection and prevention of fraudulent activity. As the Epson device reads the MICR, the data is sent to an online check verification system which displays the results to the teller. This provides tellers immediate access to account status information during the transaction. In addition, the WestStar application alerts tellers if certain routing /

account numbers require special processing. “The Epson device, along with our customized solution, allows us to react quickly,” commented Eaton. “We can better protect our members and ourselves from fraudulent activity.”

By moving from one to two-color inkjet printing, WestStar now provides customers with high-resolution, color marketing messages on more durable receipts. “We use color to reinforce brand loyalty and distribute key marketing messages,” commented Eaton. “Our members love the two-tone receipts printed on plain paper because here in Las Vegas, a thermal receipt left in a car will fade in a short amount of time. Our receipts are more resilient, and our promotions are more successful.”

About WestStar Credit Union

Unlike profit-orientated institutions that seek to maximize investment returns for their stockholders, WestStar Credit Union's primary objective is to provide fair, convenient, low cost, quality service to members. The members are WestStar's owners. With a minimum \$25 balance in a primary share account, members actually own one share of WestStar Credit Union. All earnings of the Credit Union are returned in the form of dividends, lower loan rates, convenient products and services and increased safety and soundness. WestStar's members include any employee of any company licensed for Gaming by the State of Nevada and employees of various select employer groups (SEGs) from the original Charter. For more information, please visit www.weststar.org.

About Epson

Epson is one of the world’s leading manufacturers of highly-reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Epson’s integrated check scanner and printer was the first to bring image-based Electronic Check Conversion (ECC) to high-volume retail point-of-sale environments. Ranked first in POS peripherals in the RIS News 2006 Hardware Leaderboard and the Vertical Systems Reseller 2006 Hardware Leaderboard, Epson offers an extensive array of POS printers and transaction terminals and digital marketing solutions for the retail, hospitality, supermarket and banking markets. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. For more information, please visit www.pos.epson.com/banking.

####

Epson is a registered trademark of Seiko Epson Corporation. All other trademarks and/or registered trademarks are property of their respective owners.