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**FOR IMMEDIATE RELEASE**

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## **TRANSENGEN JOINS EPSON PARTNER PROGRAM TO OFFER INDUSTRY-LEADING PRINTING AND SCANNING SOLUTIONS TO HEALTHCARE PROVIDERS**

**Chicago, IL, November 27, 2011**—[Epson America, Inc.](#), a leading supplier of value-added healthcare and payments solutions, announced today at the [97th Scientific Assembly and Annual Meeting, Radiological Society of North America \(RSNA\)](#), that [TransEngen, Inc.](#), a leader in patient payment technology for healthcare, has joined Epson's Envision<sup>SM</sup> Partner Program. Through the Envision Program, Epson will provide TransEngen with an extensive line of industry-leading printers and scanners, which TransEngen will offer to its customer base of over 15,000 healthcare providers across the U.S.

"Epson has the industry's most reliable and robust offering of printing and scanning solutions, and we are looking forward to becoming an integral part of TransEngen's offering," commented Mike Helm, Director of Sales and Marketing, Epson Business Systems Division. "We share the vision for designing technology solutions that promote greater efficiencies, which makes this a great fit."

"We are committed to improving the efficiency of the transactional process in healthcare by providing complete solutions that deliver actionable data at the point of care," said Gregory Morris, President and CEO and TransEngen. "By partnering with Epson we strengthen that commitment by offering an array of scanning and printing solutions to current and future customers."

Today many hospitals and doctors are using TransEngen's solutions to simplify the patient payment process. The partnership with Epson is a natural step in extending best of breed technology to its partners and end clients. According to the Medical Group Management Association (MGMA), \$1 out of every \$4 now comes from patients, thus the need to efficiently collect patient payment at the point of service is a financial imperative.

### **About TransEngen**

Founded in 2006, TransEngen is focused on developing intelligent technology solutions that integrate health and financial transactions into a single process, delivering real-time information at the point of care in order to streamline the health care payment process and facilitate the collection of patient financial responsibilities. Healthcare organizations comprising over 15,000 providers of varying specialties and facility types across the U.S. are using TransEngen's platform to drive efficiencies that reduce costs, improve cash flow, and reduce patient bad debt. The TransEngen payments platform is connected to multiple processors including WorldPay™, Profit Stars®, Heartland Payment Systems®, TSYS Merchant Solutions®, Chase Paymentech™, First Data™, and Vantiv. For further information, visit <http://www.transengen.com> or call (203) 840-6824.

### **About Epson America, Inc.**

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. To learn more about Epson America Business Systems Division, please visit: <http://pos.epson.com>. You may also connect with Epson America Business Systems Division on Facebook (<http://tinyurl.com/EpsonFacebook-BizSys>), Twitter ([http://twitter.com/EpsonB2B\\_PR](http://twitter.com/EpsonB2B_PR)) and YouTube (<http://tinyURL.com/EpsonYouTube>).

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