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WIRELESS POS SOLUTION FOR RESTAURANTS*****Epson ReadyPrint T20 and TM-T70 Fit the Bill for Cost Effective, Wireless POS Printing***

Long Beach, CA, August 9, 2011 – Today [Epson America, Inc.](#), a leading supplier of value-added point-of-service (POS) solutions, announced that [PayFirst Solutions](#), an Independent Sales Agent of TransFirst, has selected the Epson [ReadyPrint T20](#) and [TM-T70](#) printers as part of its wireless restaurant POS solution. The PayFirst Solutions bundle is ideally suited for restaurant operators looking for an easy-to-install wireless POS solution that supports tableside ordering, printing directly from tableside to kitchen or bar, and pay-at-the-table functionality.

“Simply put, the Epson printers far outperformed the competition,” stated Alex Doan, Director of Information Technology at PayFirst. “We were looking for printers with top reliability that would fit our pricing and connectivity requirements. With easy driver installation and Ethernet interfaces, the Epson printers delivered maximum ease-of-use with superior, top, industry-leading functionality and reliability.”

The PayFirst Restaurant POS bundle is an out of the box, easy to install solution that includes a fully integrated POS system, a cashdrawer, a wireless router, an optional wireless repeater, an optional Android tablet, an Epson ReadyPrint T20 receipt printer and an optional Epson TM-T70 kitchen printer as well as a quick start up guide. [Metropolitan Sales](#) will distribute the Epson printers for PayFirst’s POS product lines throughout PayFirst’s extensive North American TransFirst merchant network. Together with TransFirst, PayFirst will offer the PayFirst Restaurant POS bundle via a low-cost leasing plan to all merchants, thus lowering the initial high upfront cost of buying a POS system.

**About PayFirst Solutions**

PayFirst Solutions is an Independent Sales Agent of TransFirst, offering a wide array of services for all business types, including credit card processing, debit card processing, automated account settlement, POS equipment

and leasing, merchant cash advances, proprietary gift card and loyalty programs and merchant-friendly PCI compliant solutions. With over 10 years of industry expertise, PayFirst serves the restaurant, supermarket, salon and spa, and retail industries. For more information, visit [payfirstsolutions.com](http://payfirstsolutions.com).

### **About Epson America, Inc.**

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. For more information on Epson's retail solutions, please visit [pos.epson.com](http://pos.epson.com).

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