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Long Beach, CA 90809-9941***FOR IMMEDIATE RELEASE****PR CONTACT:****Angela Diffly**
The Stephenz Group
404.221.8895
adiffly@stephenz.com**EPSON OFFERS WORLD'S FIRST BPA-FREE, RECYCLED THERMAL RECEIPT PAPER
MADE WITH 70% POST-CONSUMER WASTE (PCW)**

Long Beach, CA, November 1, 2011 – Today [Epson America, Inc.](#), a leading supplier of value-added point of sale (POS) solutions, announced that it will offer BPA (Bisphenol A) free, recycled thermal receipt paper made with 70% PCW. The paper, developed by [Thermal Solutions International \(TSI\)](#) and the first paper of its kind with 70% PCW, meets Epson's strict media qualification standards and is approved for use in select models of Epson's ENERGY STAR® qualified printers, including Epson's best-selling TM-T88V and TM-H6000IV. With a cost comparable to standard thermal paper, the BPA-free, recycled thermal paper meets growing market and consumer demands for safer, more environmentally friendly receipts. Epson has obtained the exclusive rights to make this paper available at special pricing in North America. Sourced through TSI, the paper is now available from [Epson's authorized channel partners](#).

“Epson has a longstanding commitment to sustainable manufacturing, from product design to built-in features, like industry leading paper and energy saving options,” commented Mike Helm, Director of Sales and Marketing, Epson Business Systems Division. “Many retailers have already moved away from receipts containing BPA chemicals, and now all point of service businesses have a choice of not only BPA-free paper, but also BPA-free, recycled paper qualified by Epson.”

The new BPA-free, recycled paper contains 70% PCW, which is the highest percentage available in any thermal receipt paper today. Other advantages:

- Epson-qualified paper ensures reliable performance with approved Epson printers
- Print quality and price comparable to standard thermal paper
- Paper cores and cartons are made of recyclable materials
- Available in standard roll sizes
- Easy to order from authorized Epson channel partners
- Back of receipt can accommodate promotions with 70% PCW or BPA-free messages

About Epson America, Inc.

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment, and for the third year in a row is part of the Dow Jones Sustainability World Index – an indicator for leading companies in economic, environmental and social criteria. Epson offers the most comprehensive line of POS printers, as well as the widest selection of ENERGY STAR qualified models available today. To learn more about Epson America Business Systems Division, please visit: <http://pos.epson.com>. You may also connect with Epson America Business Systems Division on Facebook (<http://tinyurl.com/EpsonFacebook-BizSys>), Twitter (http://twitter.com/EpsonB2B_PR) and YouTube (<http://tinyURL.com/EpsonYouTube>).

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