

EPSON AMERICA, INC.

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Epson Booth #1901****CONTACT:****Angela Diffly
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adiffly@stephenz.com****GOODWILL INDUSTRIES CONTINUES EPSON AND PC AMERICA POS ROLLOUT
TO FOUR ADDITIONAL DIVISIONS****Technology Enables Electronic Check Conversion, Streamlines POS Transactions****New York, NY, January 16, 2006** – Today Epson, a leading supplier of value-added Point of Sale (POS) solutions, announced that four additional

divisions of Goodwill Industries have selected the Epson TM-H6000II multifunction printer with TransScan™ digital check imaging and PC America's Cash Register Express software as part of a 100-store, 300-register rollout. The rollout began with Goodwill's flagship division in mid-April 2005 and will continue rolling out to four other Goodwill divisions throughout 2006.

According to the newly-released IHL Store Systems Study, 55% of food/grocery and mass merchants/warehouse clubs are planning to implement check imaging within the next 18 months*. As an Epson TransScan digital check imaging certified partner, PC America was instrumental in providing an end-to-end POS solution that allows Goodwill to enable digital check imaging at the POS, reducing check handling costs, minimizing check fraud, and dramatically speeding up transaction times.

"For every ten seconds that you reduce the average checkout time, we estimate that sales go up by one percent," said David Gosman, president of PC America. "With the Epson printers, we cut the time of doing a check transaction from an average of 100 seconds, down to as little as 10 seconds. Combined with our customized software solutions, it is a dramatic improvement in efficiency. As a result, The Goodwill Stores are also enjoying less paperwork and automatic calculation of their deposits, allowing them to reduce their labor which further reduces their costs."

PC America's Cash Register Express is a feature-rich POS solution that provides fast checkout, back office functionality, purchase orders, warehouse distribution, gift cards, and store credits – all synchronized in real-time over the Internet for up-to-the-minute information. PC America streamlined the donation-to-sales floor process and inventory system to increase efficiency, while monitoring sales and tracking employee productivity. With the expanded rollout, PC America implemented its Donation Module in the Louisiana Goodwill stores, which tracks donations and runs useful reports such as donors per square foot, donor ratio to population served and total number of donations. This also provides

customers with receipts for tax purposes. Before PC America's Donation Module, Goodwill had no automated way to track donations, and they were handwriting all receipts.

"We are enthusiastic about our partnership with PC America," said Bud Weist, Vice President of sales and marketing, Epson System Device group. "Working closely together we provided Goodwill with a true end-to-end solution for ECC and check imaging. The rollout is expected to progress seamlessly."

About PC America

For over 25 years, PC America has offered POS packages for the retail, grocery and restaurant industries. Cash Register Express, a point of sale system to replace cash registers in retail stores, and Restaurant Pro Express, the #1 rated POS system for restaurants, is available directly from PC America. Sales history, inventory tracking, customer tracking, multi-store features, electronic check deposit, customer loyalty and Internet credit card processing are all built-in features. For more information, storeowners or dealers can call 1-800-722-6374, e-mail to sales@pcamerica.com, or visit www.pcamerica.com.

About Epson

Epson offers an extensive array of POS printers and transaction terminals for the retail, hospitality, supermarket and banking markets. Founded in 1975, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. Epson America, Inc. is headquartered in Long Beach, California. For more information, please visit www.pos.epson.com.

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**RIS News / IHL Store Systems Study 2006.*

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